

A modern, multi-level house at dusk. The house features large glass windows and a swimming pool. The interior lights are on, and the pool is visible in the foreground. The sky is a deep blue.

YOUR LUXURY LISTING EXPERIENCE

EXPERT MARKETING. ELEVATED RESULTS.

WHITE-GLOVE REPRESENTATION FOR MICHIGAN'S PREMIER PROPERTIES.

"Effortless Luxury Sales: Private, Quick, and Profitable."

LYNNE POTOROKA | RE/MAX ECLIPSE

POTOROKAREALTYREMAX.COM | (586) 277-7629 | LYNNEPOTOROKA@REMAX.NET

ABOUT LYNNE

EXPERIENCE THAT MOVES YOU FURTHER

WITH OVER 27 YEARS IN MARKETING, ADVERTISING, AND SALES — INCLUDING VP OF SALES AT A NATIONAL ADVERTISING AND MARKETING COMPANY, CONSTRUCTION SALES IN THE MIDWEST AND REAL ESTATE IN THE MICHIGAN MARKET BOTH RESIDENTIAL AND COMMERCIAL — LYNNE POTOROKA OF RE/MAX ECLIPSE BRINGS:

- Enhanced marketing skills that make your property stand out
- Proven industry knowledge in high-value properties
- Expert negotiation skills to maximize your profits
- A passion for helping clients achieve top-dollar results



LYNNE HAS BUILT A TRUSTED REPUTATION FOR INTEGRITY, COMMUNICATION, AND RESULTS — REPRESENTING BOTH RESIDENTIAL AND COMMERCIAL CLIENTS THROUGHOUT MICHIGAN.



THE PREMIUM ADVANTAGE

WHAT SETS MY LUXURY LISTINGS APART



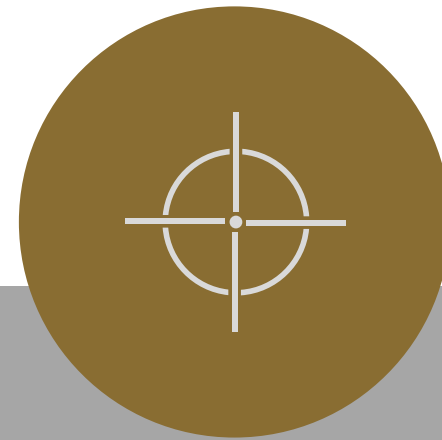
LUXURY-LEVEL PRESENTATION

PROFESSIONAL
PHOTOGRAPHY,
CINEMATIC VIDEO,
DRONE + TWILIGHT
IMAGERY, AND 3D
MATTERPORT TOURS.



STRATEGIC PRICING INSIGHT

IN-DEPTH MARKET
AND TREND ANALYSIS
TO POSITION YOUR
HOME PRECISELY.



TARGETED BUYER EXPOSURE

PRIVATE OUTREACH
TO QUALIFIED BUYERS
AND AGENTS PLUS
PREMIUM LISTING
PORTALS AND DIGITAL
ADS.



CONCIERGE SUPPORT

FROM STAGING TO
CLOSING — EVERY
DETAIL HANDLED.



NEGOTIATION EXPERTISE

PROVEN STRATEGIES
THAT PROTECT YOUR
EQUITY AND ELEVATE
YOUR FINAL SALE
PRICE.

MARKETING SHOWCASE

WHERE MARKETING MEETS EMOTION

Each listing receives a custom marketing plan designed to maximize visibility among affluent buyers — locally, nationally, and globally.

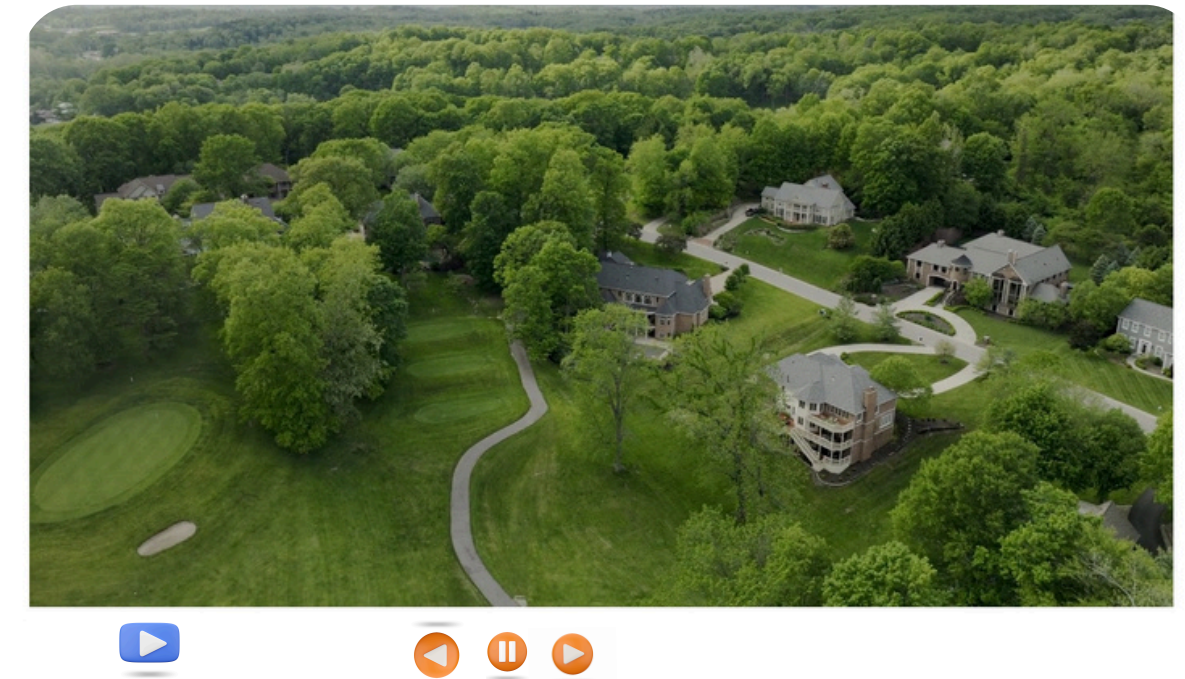
LUXURY PRINT BROCHURE



DRONE AERIAL PHOTOGRAPHY



CINEMATIC PROPERTY VIDEO TOUR



- LUXURY HOME PHOTOGRAPHY | MAGAZINE-QUALITY VISUALS
- TARGETED DIGITAL EXPOSURE
- PRIVATE ONLINE SHOWCASE

THE SELLER EXPERIENCE & TIMELINE

1

CONSULTATION & PREPARATION

In-home walkthrough, detailed pricing strategy, and if needed, coordination of trusted licensed trades (repairs, touch-ups, staging) to ensure your property shows flawlessly before launch.

2

MEDIA & MARKETING LAUNCH

Professional photography, cinematic video, and brochure creation. Your home is introduced through precision-targeted digital and print exposure based on your privacy preferences.

3

BUYER SCREENING & SHOWINGS

All inquiries are pre-qualified for financial readiness before private showings are scheduled — protecting your time and ensuring every visitor is a serious buyer.

4

NEGOTIATION & OFFERS

Strategic negotiations focused on maximizing value while minimizing contingencies.

5

CLOSING & TRANSITION

Seamless coordination with title, lender, and attorney teams for a smooth close. Post-sale concierge support available.

**Preparation, Precision,
and Protection. Every
Detail Managed — From
Repairs to Qualified
Buyers**

CONFIDENTIAL. RESULTS. IMPRESSED CLIENTS.



Lynn worked tirelessly when selling our home, she ensured we were well taken care of and every detail was handled. I would highly recommend her to anyone that plans to sell their property.

E. Dunn - Property Seller



Lynne went above the call of duty she was so helpful, I couldn't have done it without her. You have a winner with Lynne

M. Pehrson - Property Seller



Excellent customer service and responsiveness. Lynne arranged all the showings we needed to find the perfect place within days... even in a difficult market, we succeeded at securing our new home quickly and we're extremely pleased.

J. Sammut - Property Buyer |Orchard Lake

“Simplified Luxury Selling — Discreet. Strategic. Minimal Disruption. Top-Dollar Results.”

READY TO ELEVATE YOUR SALE

High-ticket properties demand a tailored approach: direct buyer contact, vetted and serious, with your privacy always protected. I deliver a seamless, confidential experience that ensures your home reaches the right buyers and achieves its full market potential.

**“TRUE PROFESSIONALISM
MEANS THAT EVERY
DOLLAR AN AGENT EARNS
COMES FROM MAXIMIZING
THE CLIENT’S RESULTS”**

CONTACT DETAILS

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